

Message Text

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PAGE 01 STATE 184173

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TO AMEMBASSY GUATEMALA

AMEMBASSY SAN JOSE

INFO AMEMBASSY MANAGUA

AMEMBASSY PANAMA

AMEMBASSY SAN SALVADOR

AMEMBASSY TEGUCIGALPA

UNCLAS STATE 184173

E.O. 11652: N/A

TAGS: BEXP, GT, CS

SUBJECT: PACKAGING MACHINERY MANUFACTURERS INSTITUTE (PMMI)

89&- 54-\$3 .8 89,/TECHNICAL SEMINAR

1. PMMI HAS ORGANIZED A TRADE MISSION/TECHNICAL SEMINAR ON PACKAGING MACHINERY TO VISIT CENTRAL AMERICA IN SEPTEMBER 1974. GROUP, COMPOSED OF FIVE BUSINESSMEN, WILL ARRIVE GUATEMALA CITY SEPTEMBER 7 ON PA AM FLIGHT 503 AT 3:50 PM. IT WILL MEET WITH BUSINESSMEN ON SEPTEMBER NINE AND ELEVEN AND HOLD SEMINAR ON SEPTEMBER 19 AT THE CAMERA DE COMMERCCIO DE GUATEMALA. GROUP WILL TRAVEL TO SAN JOSE LATE AFTERNOON ON SEPTEMBER ELEVEN, ARRIVING THERE ON PAN AM FLIGHT 541 AT 5:45 PM. IT WILL CONDUCT SEMINAR IN SAN JOSE ON SEPTEMBER 12 AT CENTRO CULTURAL COSTA RICENSE -AMERICANO AND BE AVAILABLE FOR BUSINESS APPOINTMENTS ON SEPTEMBER 13 WHEN MISSION OFFICIALLY CONCLUDED. THIS PROGRAM IS A REPEAT OF COMMERCE ORGANIZED SEMINAR IN JUNE 1972 WHICH UNCLASSIFIED

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PAGE 02 STATE 184173

WAS GREETED ENTHUSIASTICALLY BY VISITORS FROM ALL CENTRAL AMERICAN

COUNTRIES, INCLUDING PANAMA. ALL POSTS REQUESTED ENCOURAGE ATTENDANCE AT THESE SEMINARS BY ALL APPROPRIATE MEANS.

2. TOPICS TO BE DISCUSSED INCLUDE THE ADVANTAGES OF BETTER PACKAGING BY BASILIO LIACURIS, DIRECTOR PROGRAMAS INTERNACIONALES PMMI; MAINTENANCE AND OPERATION OF A PACKAGING LINE BY RICHARD LEE, PRESIDENT OF LEE PACKAGING MACHINERY CORPORATION; DESIGN AND GRAPHIC ART IS PACKAGING BY RICHARD T. JOICE, EXECUTIVE VICE PRESIDENT, UNIVERSAL MACHINERY CORPORATION; SELECTION OF PACKAGING MACHINERY BY LUIS SANCHEZ, SALES MANAGER FOR DOBOY INTER-AMERICA AND MRM ELGIN PACKAGING MACHINERY; FLEXIBLE PACKAGING MATERIALS AND EQUIPMENT BY WESLEY J. MARTIN, DIRECTOR OF SALES, THE WOODMAN COMPANY, INC.

3. MR LEE'S MAIN OBJECTIVE IS TO MEET WITH CARTON MANUFACTURERS; MR SANCHEZ WITH BAKERS, CONFECTIONERS AND MANUFACTURERS OF COSMETICS AND GENERAL CONSUMER GOODS; MR MARTIN WITH COFFEE PRODUCERS, SUGAR PROCESSORS AND THOSE IN SNACK FOOD LINES; AND, MR JOICE WITH FIRMS THAT CONVERT POLYETHYLENE. NONE OF THE MISSION MEMBERS ARE PARTICULARLY INTERESTED IN FINDING REPRESENTATIVES

AT THIS TIME. THEIR MAIN INTEREST IS IN CONTACTING POTENTIAL CLIENTS.

4. BIOGRAPHIC SUMMARIES AND PHOTOGRAPHS OF MISSION MEMBERS FOR USE IN PRINTING MISSION BROCHURE, WILL BE SENT ON PAN AM FLIGHT NO. 541 FROM WASHINGTON TO GUATEMALA CITY ON AUGUST 23 ARRIVING THERE AT 3:30 PM. FSO WMIL CASTRO REQUESTED TO ARRANGE PICKUP OF BROCHURE ENVELOPE AT SPECIAL SERVICES DEPARTMENT AT PAN AM OFFICE AT AIRPORT PLEASE CABLE CONFIRMATION OF RECEIPT OF THIS MATERIAL COPIES OF BIOGRAPHIC SUMMARIES ALSO BEING AIRPOUCHED TO GUATEMALA CITY.

5. SEMINAR TOPICS HAVE BEEN CHANGED DUE TO SPEAKERS PREFERENCES BUT STILL CLOSE TO ASSIGNMENTS PREVIOUSLY MADE. HOWEVER, THIS WILL NOT ALTER CONCEPT ARRIVED AT BETWEEN ADVANCE MAN LIACURIS AND COMMERCIAL ATTACHES.

6 SEQUENCE OF PRESENTATION HAS ONLY STIPULATION THAT LEE PRESENTATION SHOULD FOLLOW THAT OF SANCHEZ BECAUSE THEY ARE UNCLASSIFIED

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PAGE 03 STATE 184173

COMPLEMENTARY.

7. IN GUATEMALA PLEASE CONFIRM ROOM RESERVATIONS FOR GROUP WITH ANABELE AT HOTEL CAMINO REAL AND IN SAN JOSE WITH MISS BOLANOS AT CARIARI HOTEL.

8. FOR THEIR PRESENTATIONS MISSION MEMBERS WILL NEED A SUPER 8 AND 16MM MOTION PICTURE PROJECTOR AND A 35MM CAROUSEL SLIDE

PROJECTOR.

9. COMMERCE UNABLE TO ABSORB COST OF SIMULTANEOUS TRANSLATION.
PLEASE MAKE OTHER APPROPRIATE ARRANGEMENTS AS DISCUSSED WITH
LIACURIS.

10. DUE TO LATE CHANGES IN TECHNICAL PAPERS, REPRODUCTION WILL
BE DONE WHILE MISSION IN HOST COUNTRIES. KISSINGER

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